

The Oakwood \$75k Showdown – Team Sponsor Kit

Support Local Basketball. Support Local Athletes.

Why Sponsor a Team?

By sponsoring a team in The Oakwood \$75k Showdown Adult League, your business will be featured all season long across league communications and gain direct visibility with hundreds of players, families, and fans in the local community.

Exposure You'll Receive

- **Team Naming Rights** – Your business becomes the official team name (e.g. “Team Oakwood Café”).
- **League Standings & Schedules** – Your business name featured weekly on the official website and social media posts.
- **Weekly Highlight Posts** – All teams are tagged and mentioned in recaps. Your business gets consistent exposure.
- **Email Marketing** – Your business name included in weekly league updates sent to the Oakwood Basketball community.
- **Playoff & Championship Coverage** – Extra visibility when your team makes a run!
- **Sponsor Spotlight** – Opportunity to be featured as a “Sponsor of the Week” across Oakwood Basketball channels.

Benefits to Your Business

- Promote your brand to a highly engaged adult audience (ages 18–40).
- Association with a respected, competitive local sports program.
- Community goodwill, supporting healthy, fun, competitive basketball.
- Tax-deductible marketing expense (check with your accountant).

Interested in sponsoring a team?

Contact the team captain you're supporting, or email lwashington@oakwoodsportscenter.org